



**MARKETING**  
ASSOCIATE OF SCIENCE

	<b>CREDIT HOURS</b>
<b>GENERAL EDUCATION REQUIREMENTS</b>	
<b>COMMUNICATION</b>	<b>9</b>
ENGL 1010: English Composition I	3
ENGL 1020: English Composition II	3
COMM 2025: Fundamentals of Communication or any approved speech/communication general education course	3
<b>HUMANITIES &amp; FINE ARTS</b> (minimum 1 course in literature)	<b>9</b>
Any approved humanities or fine arts general education course <sup>1</sup>	3
Any approved humanities or fine arts general education course <sup>1</sup>	3
(literature) Any approved humanities literature general education course	3
<b>SOCIAL/BEHAVIORAL SCIENCES</b>	<b>6</b>
ECON 2100: Principles of Macroeconomics	3
ECON 2200: Principles of Microeconomics	3
<b>HISTORY</b>	<b>6</b>
Any approved History general education course	3
Any approved History general education course	3
<b>NATURAL SCIENCES</b>	<b>8</b>
Any approved Natural Sciences general education course	4
Any approved Natural Sciences general education course	4
<b>MATHEMATICS</b>	<b>3</b>
MATH 1630: Finite Mathematics OR College Algebra (MATH 1130 or MATH 1710) <sup>2</sup>	3
<b>GENERAL EDUCATION TOTAL</b>	<b>41</b>
<b>AREA OF EMPHASIS REQUIREMENTS</b>	
ACCT 1010: Principles of Accounting I	3
ACCT 1020: Principles of Accounting II	3
Math 1530: Introductory Statistics <sup>3</sup>	3
MATH 1830: Applied Calculus OR any guided elective course <sup>4</sup>	3
INFS 1010: Computer Applications	3
<b>FOREIGN LANGUAGE</b>	<b>0</b>
<b>GUIDED ELECTIVES</b> <sup>5</sup>	<b>4</b>
<b>AREA OF EMPHASIS REQUIREMENTS &amp; ELECTIVES TOTAL</b>	<b>19</b>
<b>DEGREE TOTAL</b>	<b>60</b>

**NOTES:**

- 1) Students who plan to transfer to UTK should take an Introduction to Ethics course as one of their humanities/fine arts courses or as an alternative guided elective.
- 2) MTSU and UTK require MATH 1630. Students transferring to TSU, UTC or UTM should take a college algebra course. UofM requires MATH 1710 or MATH 1830. APSU requires MATH 1710 only. ETSU requires MATH 1530. TTU requires MATH 1130. Johnson University-MATH 1130 or MATH 1530.
- 3) Students who plan to transfer to UTK should complete MATH 2050: Calculus-Based Probability and Statistics.



4) Applied Calculus or equivalent is NOT required at UT Martin, MTSU or TTU. MATH 1830 is prerequisite to MATH 2050 for UTK requirement.

5) Students who plan to transfer to UTK should take MGT 201 equivalent, if available (BUSN 2330 or BUSN 1305, if BUSN 2330 not offered), as their guided elective.

Students who plan to transfer to UTK will be required to demonstrate intermediate level competency in Foreign Language before graduating from UTK. Students may demonstrate intermediate level competence after transferring to UTK.

Students who plan to transfer to UTK will be required to complete ENGL 295 at UTK if they have not completed an equivalent course at their community college. Advisors are invited to contact the UTK Transfer Center to learn more about course equivalencies.

