

MARKETING	(Major)	ASSOCIATE OF SCIENCE	(Degree)
PROGRAM REQUIREMENTS			
SEMESTER & COURSES	CREDIT HOURS	SEMESTER & COURSES	CREDIT HOURS
<i>Semester 1 (Fall)</i>		<i>Semester 2 (Spring)</i>	
English 1010: Composition I	3	English 1020: Composition II	3
MATH 1530 Probability/Statistics*	3	MATH 1630 Finite Mathematics OR College Algebra (MATH 1130 or MATH 1710)**	3
ECON 2010 Macroeconomics	3	ECON 2020 Microeconomics	3
INFS 1010 Computer Applications	3	Speech	3
History	3	History	3
Subtotal Semester 1		Subtotal Semester 2	
	15		15
<i>Semester 3 (Fall)</i>		<i>Semester 4 (Spring)</i>	
Humanities/Literature	3	Humanities/Fine Arts	3
Humanities/Fine Arts	3	GUIDED ELECTIVES	4
Natural Science (lab)	4	Natural Science (lab)	4
ACCT 1010 Principles of Accounting I	3	ACCT 1020 Principles of Accounting II	3
MATH 1830 Calculus for Business***	3		
Subtotal Semester 3		Subtotal Semester 4	
	16		14
		Total Credit Hours	60
NOTES:			
*Students transferring to the UT Knoxville should complete MATH 2050, Calculus-based Probability and Statistics			
**Students transferring to ETSU, MTSU or UT Knoxville should take MATH 1630. Students transferring to TSU, TTU, University of Memphis, UT Chattanooga or UT Martin should take a college algebra course.			
***MATH 1830: Calculus for Business or equivalent calculus course is required at ETSU, UT Knoxville, University of Memphis, UT Chattanooga, TSU and TTU. MATH 1830: Calculus for Business or equivalent is NOT required at UT Martin, APSU or MTSU.			